



# DIRECTORIO

*en Español*



## ARTE DE AMERICA HISPANA

Artists throughout the **Washington DC / Virginia area** will have the opportunity to compete for the \$3,000 grand prize of the Arte de América Hispana competition.

The winning poster will be reproduced as an official commemorative poster of the **Washington DC / Virginia area** Arte de América Hispana program, and will also be reproduced on the front cover of the Directorio en Español yellow pages in the **Washington DC / Virginia area**. **The name of the artist as well as the name of the painting will appear under the illustration in the cover.** The design may also be adapted for other promotional items such as billboards, t-shirts, and other programs. The artist winner of the first prize will be required to sign a number of limited edition posters.

The artwork theme should be the artist's interpretation or rendition of Hispanic life and heritage in the **Washington DC / Virginia area**. The art must be in full color and original artwork, not computer generated and must not be smaller than 24 x 32 inches in a vertical format only. Only one work may be submitted per artist. Artwork will not be accepted unless accompanied by a signed and completed application form. Please complete the application form on the reverse side and submit with your artwork. Additionally, all artists are asked to write (please print) name, address and phone number on the back of their artwork.

The contest runs from **September 15, 2006 through January 31, 2007**. Artwork must be delivered by **January 31, 2007** to the office of Hispanic Yellow Pages Network, **2721 Prosperity Avenue, Suite 200, Fairfax, Virginia 22031**, Monday through Friday from 9:00 a.m. to 5:00 p.m.

Judging will be **February 8, 2007**. A panel of judges and Hispanic Yellow Pages Network LLC will select the winning entry. Winners and finalists will be recognized at the awards ceremony to be held on **April 12, 2007** (location to be announced at a later date).

# Arte de América Hispana

A celebration of local Hispanic Art in America

## APPLICATION

Please print legibly

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

### **ALL ENTRANTS MUST AGREE TO THE FOLLOWING RULES AND CONDITIONS OF THE CONTEST:**

1. The entrant agrees that his or her winning artwork can be reproduced as noted on the front of this flyer, including a commemorative poster and on the cover of Directorio en Español yellow pages. All artwork submitted to HYP Network LLC for the Arte de América Hispana competition that are not chosen as winners may be picked up from February 9, 2007 to February 28, 2007 at **2721 Prosperity Avenue, Suite 200, Fairfax, Virginia 22031**. Artwork not picked up by February 28, 2007 shall also become the property of HYP Network LLC.
2. The artist agrees, and hereby gives permission, that his/her art can be used and adapted for all promotional items as deemed appropriate through the program, including, but not limited to billboards, t-shirts and posters.
3. Artwork should be the artist's interpretation or rendition of Hispanic heritage in **Washington DC / Virginia**. Artwork subject matter and content should be suitable for viewing by a general audience of all ages.
4. The artwork must be a full-color, original design, created as flat art on art board suitable for scanner. The piece should be vertical in format, with a minimum dimension of 24 inches wide x 32 inches long.
5. The poster in its entirety must be made up of paint, oils, pencils, chalk and **MUST NOT INCLUDE PHOTOGRAPHY, COMPUTER GENERATED ART, or PASTE UP. POSTER MUST BE MOUNTED OR FRAMED.**
6. The artist must print his/her name, address and telephone number on the backside of the artwork.
7. All artwork must be accompanied by this APPLICATION. We recommend that you make a copy of this application for your own use.
8. Only one artwork may be submitted per artist. The artist who placed first in the past year is eligible, but if he/she is elected for a second year in a row, he won't be eligible for the following contest and will be eligible to submit an artwork only after one year later. Artwork cannot be resubmitted from previous years.
9. The winning artist shall be required to sign and an agreed number limited edition commemorative posters.
10. Hispanic Yellow Pages LLC retains the right to final selection of the winning poster.
11. The first and second place winner's original artwork becomes the property of Hispanic Yellow Pages Network LLC. The winning artists hereby assigns all rights to the art and poster design in North America to HYP Hispanic Yellow Pages LLC.
12. All works must be submitted between 9:00 a.m. and 5:00 p.m., Monday through Friday, to close of business day on January 31, 2007 to **2721 Prosperity Avenue, Suite 200, Fairfax, Virginia 22031**. No artwork will be accepted after the date.
13. The contestant agrees that HYP Network LLC may display all of the entries as deemed appropriate during the promotion of and execution of the competition.
14. The entrant agrees and understands that the names of the program sponsors will be added to the bottom of the commemorative poster and featured on the cover of Directorio en Español directory featuring the artwork.
15. The three winning artists will be required to attend the Awards Reception and other public appearances within reason as requested by HYP Network LLC or the program sponsors.
16. The undersigned hereby waives and releases Hispanic Yellow Pages Network LLC and the program sponsors from any and all rights, claims, demands, damages or actions which the undersigned may arising out of the program including, without limitations, damage or loss of any artwork submitted by the undersigned.
17. All participating artists shall be 18 years of age or older to participate.
- 18. The winning artists will be required to submit to HYP Network LLC a completed IRS Form W-9 Request for Taxpayer Identification Number and Certification (including artist's social security number) in order to receive payment for the prize money.**

BY SIGNING THIS APPLICATION, I HEREBY ACCEPT THE ABOVE STATED CONDITIONS. I HEREBY REPRESENT THAT I HAVE READ THEM, UNDERSTAND THEM, AND AGREE WITH THEM.

DATE: \_\_\_\_\_ Entrant /Artist \_\_\_\_\_